

EMAIL FROM HOSTGATORS SECURITY ON BLACK HAT SEO OF FULL NAME JULY 2011:

Hello,

I have investigated this issue thoroughly. These terms do not ever actually appear to be present on our customer's site. It appears that these "cached" links are from the terms on other sites not under or control linking to our customer's sites. There is nothing we are able to do about this as we do not own, nor are in control of the linking sites.

What actually appears to be going on is that the searches for your name are being detected by a "Black Hat SEO" network. This is in turn spawning junk pages on many nodes of the network for the terms linking to other nodes on the network. Some of these links appear to have been pointed to our clients' sites. Individual's sites are often added to these Black Hat SEO networks without their knowledge or authorization via hacks or compromises in their accounts. The sites may have at one point been part of this Black Hat SEO network, but do not appear to be any longer and have been secured/cleaned.

Unfortunately, we would not be able to assist you in tracking down and removing the remaining nodes in the network as they do not fall on servers under our control. You may want to do some reading on google to see if there are any further options to have the material removed from googles cache manually.

Please let us know if you have any further questions.

Regards,

Michael Karr
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